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#### Exel in brief

- Earnings per share rose to EUR 0.63 from EUR 0.39 in 1998, an increase of 60%
- Net sales rose to EUR 34,072,000, up 15%
- Profit after financial items improved by 60% and amounted to EUR 4,554,000
- Vigorous growth continued in net sales by Industry, 29%
- Nordic Walking products climbing fast, 168%
- Investments in expansion by Industry



# PRESIDENT'S REVIEW



The past year was once more successful for Exel: our net sales increased by 15%, and profit before income taxes almost doubled, reaching EUR 4.6 million. The total market was nowhere near this growth rate, which means that Exel continues to win in the competition for market shares. It was gratifying to note that both divisions contributed to the overall improvement in profitability: Exel stands on two solid pillars.

#### Sport division

Total market growth in Exel's core products was modest. Deliveries to the Finnish sports trade by Finnish importers and manufacturers, for instance, remained at the 1998 level, and the vigorous growth which had continued for several years at a rate of more than 10% a year came to an end. In spite of this market trend, however, Exel's Sport business grew by approximately 7%.

The most significant growth contribution was made by Nordic Walking (walking for intensive exercise using poles): sales increased by 168% on the previous year. This radical increase resulted in an excellent performance by the skipoles product group. The traditionally active market for cross-country skipoles remained at the 1998 level, as did Exel's prominent market

share. In the future, the principal challenge for this product group is to introduce Nordic Walking to new, densely populated market areas abroad. Work to achieve this has already got off to an energetic start.

In water sports, the market remained stable. The growth targeted together with the principal customer did not materialize in the year under review, as the process of attracting new enthusiasts proved unexpectedly slow. Marketing efforts will continue in 2000. A trend towards consolidation can be seen on the market, as the few major brand companies in this sector are looking for growth by purchasing smaller

Our market shares in laminates, Finnish baseball and hockey remained unchanged. Good snow conditions and product innovation in the ski industry guaranteed a strong demand for laminates throughout the year, but the demand for insulated railway joints sold for specific projects fell, as many track renovation plans were postponed. Sales of Finnish baseball equipment rose by some 20%, but they account only for a minor proportion of the Sport division. Hockey is still predominantly in the product development phase, and a number of new products were developed on the basis of customer feedback.

Floorball had a successful year. International Gateway AB, which was purchased by the Group in 1998, was a winner. Its sales increased by more than 50% on the previous year, and the Group's traditional brands, Exel and Prostick, also held onto their positions. The product group's performance was good. Operational efficiency was improved substantially by merging Gateway's production with the Mäntyharju Factory floorball production.

#### **Industry division**

The Industry division continued to be successful in 1999. Net sales increased by a near third, or 29%. Growth estimates for the European pultrusion market vary from 4 to 6 per cent. Continental Europe continued to be Exel's strongest growth area. Antenna profiles for GSM base stations were the biggest application, and continued to grow. This type of profile is probably the most important single pultrusion profile application in Europe today.

Industry continued its heavy inputs in the development of new applications. The 30-odd new product applications developed will help guarantee growth and continuing employment at the Kivara Factory. The doctor blade product family for paper machines developed in close cooperation with Valmet Oyj appears to be the most promising.

Important resource inputs were also made in additional capacity. The most important items were the recruitment of twenty new people, a new production line for profiles with a large surface area, and the construction of 1,500 square metres of additional space. These measures will enable us to meet the growing demand for our products for a while. Our significant growth confirms our view that special technology and powerful expert marketing are the factors that guarantee Exel's success.

The most significant advance made in the lattice mast group was a letter of intent signed with Vaisala Oyj on using our masts for their visibility sensor systems. Lattice masts are sold for specific projects, and some important projects were postponed, which meant that sales remained roughly at the previous year's

#### Other operations

The past year was Exel's first full year as a listed company. Naturally, interest in corporate operations and performance has grown substantially, which has in turn been reflected in daily operations. Measures taken are increasingly systematical, and target-orientation and cooperation have come to the fore. This is an exemplary foundation for continued success. The profitability of our operations has also strengthened our consolidated balance sheet. Our solvency is close on 50%, which is a solid foundation for planning for and implementing future opera-

The favourable business trend has also been reflected in the interest shown in owning Exel shares and in share prices. In deals made in early 2000, the principal owner Sponsor Fund I Ky, gave up its holding, and as a result we got dozens of new owners. The company's market capitalization rose substantially, and the liquidity of the shares improved significantly. This, together with a strong balance sheet, provides a variety of tools for further expansion of operations

The new year and the new millennium began with active operations. We have agreements with our principal customer on GSM antenna profile deliveries up to the summer. This will guarantee a good employment status for Industry in the spring season. To guard against loss of competitive edge in relation to our competitors in Continental Europe, we hope that wage and raw material price settlements will be moderate.

The past year was a challenging and busy one. We deserve credit for the way we met our challenges. I should like to offer my warm thanks to the entire Group personnel for their significant achievements. But we have not done all this alone, and I should like to extend my thanks to our customers, partners and old and new shareholders for having confidence in Exel.

#### Ari Jokelainen President



# EXEL BY OPERATING DIVISION

#### Sport

The product groups in Exel's Sport division are skipoles, water sports, laminates, floorball, Finnish baseball and hockey. Water sports articles and laminates are sold direct to industry. Other products are made for the consumer market. Exel's success on the sports equipment market is based on solid technological expertise, long-span R&D and innovative industrial design. Exel is known as a reliable supplier in both retail and wholesale. The expertise of top-ranking athletes is utilized in the design of collections, and customer and market needs are taken into account in product design.

#### Skipoles

Growth was extremely vigorous in this product group, 34% on the previous year. The primary growth factor was Nordic Walking, which exceeded all popularity expectations with its 168% growth. Nordic Walking has made rapid progress and is now the fifth most popular form of physical exercise in Finland. A survey by Suomen Gallup shows close on 300,000 Finnish enthusiasts engage in Nordic Walking at least once a week. Walking is becoming increasingly popular internationally, too. The fact that the population is ageing also contributes to the event's increased popularity, as people tend to walk more when they grow older. Exel succeeded well in introducing Nordic Walking to Finland and will now concentrate on making the event known in the Nordic countries and in German-speaking Europe. Active

export operations began in summer in Sweden, Switzerland, Austria and Germany, and test marketing is under way in Japan and the United States. Nordic Walking is marketed in cooperation with professional physical exercise and medical experts.

A contribution to the growth in the skipoles product group was also made by new products such as Nordic Blading poles and the telescopic Exel Stretch Stick. Nordic Blading (blading using poles to intensify exercise) was launched successfully in Finland, and the number of enthusiasts continues to increase at a fast rate. As with Nordic Walking, marketing underlines the efficiency of this sport as a holistic form of exercise compared with blading without poles. Stretch sticks have won ground as suitable exercise equipment for ageing people and for people who suffer from pains in the shoulders and neck, for instance. The starting point in the design of the pole collection has been the various health impacts of different sports. This has proved to be a successful strategy.

Market shares remained high on the conventional cross-country skipole market, where Exel is the world leader in manufacture and marketing. Interest in Alpine skiing increased in Finland in 1999, as Finnish skiers won World Championships in slalom and mogul skiing, both with Exel Alpine poles. Exel's share of the world market remained unchanged. R&D in Alpine poles concentrates on volume products, i.e. in the development of a competitive composite pole for the conventional aluminium pole market.



#### Water sports

Exel's main product in water sports is windsurfing masts sold to sail and board makers under their own brands. There has been a strong concentration trend in the windsurfing industry, with large companies merging; one example is Exel's biggest customer Mistral Sports Group, which holds some 40% of the world market today. This trend is expected to consolidate the foothold of windsurfing among popular sports.

#### Laminates

The laminates product group manufactures and markets glass and carbon fibre reinforced laminates for the ski, snowboard and ice-hockey stick industries. The purpose of the laminates is to make the structure of the product sufficiently rigid without making it heavy. There are hundreds of different laminate types, and they are always tailored by customer and by product. Our product range also includes polyethene-based ski and snowboard base and surface materials made by the German unit Exel GmbH.

The ski and snowboard industry's clientele is concentrated in Finland, Estonia and Continental Europe, and the ice-hockey stick industry is located predominantly in Finland and North America. Exel supplies laminates to many producers of well-known brands, and is one of the three biggest laminate suppliers in Europe.

Growth in skiing equipment is dependent on new product innovations from Exel's industrial customers, since such innovations activate consumers to use new products. The latest innovation is short skis, i.e. Alpine skis which are considerably shorter than before. Novelty products have kept the total market at a fairly stable level in the past few years.

#### Floorball

This product group covers all the equipment needed to play floorball. The core product is clubs. Apart from Exel, Prostick and Christian,



Exel makes clubs under various customer brand names. The equipment also includes balls, goalie outfits, protection and other accessories.

The total market in big floorball countries such as Finland, Sweden and Switzerland is stable. The number of players increases by some 10% a year in Finland, for instance, but this is not reflected in equivalent growth in the product market because of much longer product life. Efforts are being made to introduce this game to potential new countries in Continental Europe in cooperation with the relevant floorball federations in each country. Concrete results call for a sustained effort.

Exel Group continues to be a world market leader in floorball. International Gateway AB, purchased by the Group in 1998, was particularly successful; sales increased by over 50% on 1998. A number of new innovations were developed, and R&D focused on the design of competitive new blade models. In the new season, Exel will once more be able to offer consumers Exel Matrix™ dual material blades, which are the most advanced technologically.





#### Finnish baseball

This product group comprises bats, balls, gloves and helmets. The bats and balls are made by Exel; other products come from subcontractors.

The past season was the second year of operations for Exel's Finnish baseball product group. The event continued to suffer from negative attention. Sales by Exel rose some 20% compared with 1998. This product group guarantees the visibility of the Exel brand in sports equipment stores in the summer season, too. The market is expected to revive slightly in the coming season.



#### Hockey

The hockey product group includes composite shafts for ice-hockey sticks and complete sticks. We also provide a range of shafts for ice-hockey, inline hockey, rinkball and ringette. In summer, we introduced ice-hockey sticks under our own Exel brand in Finland.

The total market for ice-hockey sticks is extremely large. Composite products are expected to replace conventional materials there in the next few years. The market is dominated by major internationally known brands. Exel's market share remained at the 1998 level.

#### Industry

The product groups of Exel's Industry division are profiles, tool handles and lattice masts. We specialize in the development, manufacture and marketing of durable and rigid lightweight composite profiles. In the year under review we continued to reinforce our position as the most important pultrusion manufacturer in Europe.

#### **Profiles**

This product group manufactures glass and carbon fibre tubes and profiles tailored specifically for our industrial customers. Exel is the world's biggest manufacturer of Pull-Winding tubes. Tubes made with the Pull-Winding method offer a considerable number of technological advantages compared with those produced using conventional pultrusion methods.

The total European market grew by some 4-6%. The competitive situation continued to be tight. There are some 80 pultrusion profile manufacturers in Europe, most of them small family enterprises using traditional pultrusion technology. There are five major manufacturers, and Exel's Kiihtelysvaara unit is one of them.

In spite of tight competition, Exel profiles grew vigorously in 1999, by 29%. A total of 30 new product applications were introduced onto the market. To meet the continuously increasing demand, the Kiihtelysvaara Factory acquired a new production line to increase the capacity to make profiles with a large surface area, used for instance for GSM base station antennae and for wastewater treatment. The new production line is also used to manufacture Pull-Winding tubes with a diameter of over 100 mm.

The Kivara Factory was extended by 1,500 square metres in autumn 1999. The investment was made to increase efficiency in materials management and to make more production space for new machinery lines.

In summer 1999, Exel made a product development and cooperation agreement covering a period of several years with Metso Oyj in order to develop composite structures and materials suitable for paper machine environments. The first product of this agreement was a composite doctor blade used for cleaning paper machine rolls. Doctor blades have become one of Exel's most important profile applications.



#### Tool handles

Exel is an important supplier of handles for professional cleaning in Europe. The introduction of the Protector™ Antibacteric handle was extremely successful. The handle has been designed for use in hospitals and the food industry. It reduces bacterial growth and gives better, durable protection from contamination and bacteria. Sales of Exel Universal™ telescope handles designed for a number of different uses also grew considerably. The Universal handle is extremely light and strong, and carbon fibre allows a reach of up to 20 metres. Applications range from window cleaning to nuclear plant maintenance. Exel is the biggest producer of composite tool handles in Europe. Composite handles are winning market shares from conventional materials such as aluminium and wood.

#### Lattice masts

This product group comprises frangible lattice masts marketed primarily for safety approach systems at airports. Exel is one of the few lattice mast manufacturers whose products meet the ICAO frangibility regulations coming into force in 2005 and requiring that light mast systems must be frangible on impact.

Sales of lattice masts increased somewhat on 1998, though these project-type sales may vary a great deal from year to year. The biggest airport projects carried out in 1999 were Schiphol in Amsterdam, Bishek Manas in Kirgistan, Umeå in Sweden, Prain in Cape Verde and Bobo Dioulasso in Burkina Faso.

In autumn, Exel and Vaisala Oyj signed a letter of intent covering several years on exclusive sales of lattice masts for Vaisala's visibility sensor systems. The agreement will balance out the production cycles in this predominantly project-based product group.



#### REPORT B Y T H E BOARD OF DIRECTORS 1999

#### Corporate organization

The Group consists of the parent company Exel Oyj in Finland and two operating subsidiaries abroad, i.e. Exel GmbH in Germany and International Gateway AB in Sweden. Both subsidiaries are owned in full by the parent company. Exel GmbH makes extrusion thermoplastic components for the European ski and snowboard industry. Sales of Exel pole, floorball and hockey products to customers in Austria and Germany were concentrated at Exel GmbH in 1999. Gateway is focusing on the product development, marketing and sales of the brands under its control.

The parent company also owns the subsidiaries Pro Stick Oy and Exel USA Inc., but they had no operations in 1999.

#### Ownership

Exel Oyj is on Helsinki Exchanges I List and had 545 shareholders at the end of 1999. On December 31, the principal owner was Sponsor Fund I Ky, with a holding of 58.8%. The operative management and the members of the Board owned 4.0% of the share capital.

In February 2000, Sponsor Fund I Ky sold all its Exel Oyj shares, and the three biggest shareholders are now Ilmarinen Mutual Pension Insurance Company (9.5%), Conventum Oyi (9.5%) and Metso Oyj's subsidiary Valfin Oy (7.6%).

Exel Oyj's share capital is EUR 1,762,609.47, comprising 5,240,000 shares with a nominal value of EUR 0.336 each (equivalent FIM 2). There is only one type of share, and all shares are non-restricted in accordance with Finnish law. The price of company shares was EUR 5.75

at the end of 1999 (EUR 5.13), and the company's market capitalization was EUR 30.1 million (EUR 26.9 million).

Exel Oyj received two notifications under chapter 2, section 9, of Finland's Securities Markets Act. A notification made on June 23, 1999 stated that the proportion of Exel Oyi share capital and votes accounted for by the Ilmarinen Mutual Pension Insurance Company had exceeded one twentieth, reaching 5.73% on April 1, 1999. According to another notification received on July 8, 1999, the Financial Supervision granted Alfred Berg Rahastoyhtiö Oy permission to derogate from the notification duty laid down in chapter 2, section 9, of the Securities Markets Act in cases where the sum total of the ownerships of the investment funds administered by the fund management company exceeds or falls below 5% of the share capital of an issuing company, or where the votes carried by such ownership reaches or falls below 5% of the total votes carried by all shares. This derogation will be in force up to December 31, 2000 unless otherwise stipulated by amendments to the law

#### **Business operations**

Consolidated net sales totalled EUR 34.1 million (EUR 29.7m), an increase of 15%. Operating profit rose to EUR 4.8 million (EUR 3.6m) and was up by 35% on the previous year. Profit after financial items totalled EUR 4.6 million (EUR 2.8m). There were no extraordinary expenses in 1999, and financial expenses were considerably lower than the previous year, primarily due to the fact that the expenses of listing the company in 1998 no longer affected the 1999 figure.





The Group's balance sheet structure continued to strengthen, thanks to a good profit trend and control of working capital items. Solvency improved from 41.4% to 48.6%, and net interestbearing liabilities fell to EUR 4.3 million from EUR 5.7 million. Earnings per share were EUR 0.63 (EUR 0.39), up by 60%.

Net sales by the Industry division amounted to EUR 13.8 million (EUR 10.7m). The division's operating profit also improved substantially, amounting to EUR 2.5 million (EUR 1.8m), up by 38%. The locomotive for the growth continued to be industrial profiles, for which there was excellent demand in Continental Europe. The major part of the growth continued to be generated by antenna profiles for GSM base stations, but a number of other new profile applications were developed during the year. Industry's growth exceeded that of its competitors by a wide margin.

A letter of intent was signed with Vaisala Oyj on the use of lattice masts with visibility sensor systems. The agreement will stabilize the basic load on production.

Net sales by the Sport division totalled EUR 20.3 million (EUR 19.0m), an increase of 7% on the previous year. Operating profit came to EUR 2.3 million (EUR 1.8m), an improvement of 32%. Growth was the most vigorous in Nordic Walking, 168%. Sales by International Gateway AB, which was purchased in 1998 for the floorball business, improved by more than 50%. Net sales by the other product groups reached expected levels. Profitability improved, thanks to additional production volume and moderate cost trends.

#### Investment and R&D

Consolidated investment totalled EUR 2.3 million (EUR 2.6m). The most important investments focused on increasing capacity in the Industry division. A new production line was acquired by the Kivara Factory, for approximately EUR 0.3 million. This will expand the capacity to produce profiles with a large surface area. The Kivara production facility was extended by some 1,500 square metres at a total cost of EUR 0.4 million. The Kiihtelysvaara Municipality will contribute some 50% to the cost of the extension. Other investments include primarily inputs in tools and moulds for producing the new profiles developed, replacement moulds for old ones and mould and tool investments required by the new Sport product collections.

R&D expenses were EUR 1.2 million (EUR 0.8m), accounting for 3.5% of net sales (2.6%). R&D was set up as an organizational unit of its own in order to improve efficiency. This proved to be a sensible and well-functioning solution. Key projects included the some 30 new profile applications developed by Industry and the new collections of the Sport division. Some basic work was also carried out to improve winding technologies, to speed up tool manufacture and to develop new resin types. New technical requirements keep cropping up among the clientele, calling for increasingly profound knowhow in the chemistry of resins.

Olli Anttila (Chairman)

Mika Sulin

Pentti Piisku

Matti Suutarinen

Rolf Saxberg











#### Financing

The Group's financial position is strong as a result of a good profit trend. Net gearing went down to 41.5% (72.2%). Investments were paid in full with cash flow from operations. Repayments on long-term loans came to EUR 1.1 million. At the end of the financial year, net interest-bearing liabilities totalled EUR 4.3 million (EUR 5.7m). Net financial expenses went down to EUR 0.3 million (EUR 0.7m). Extraordinary one-off listing expenses of EUR 0.3 million had strained the financial expenses figure the previous year.

#### Insider regulations

In autumn 1999, Helsinki Exchanges issued a more detailed version of its general insider trading guidelines and advice on their application in practice. The company Board discussed them and decided to adopt them, providing more detailed application instructions, as from March 1, 2000.

# Outlook for 2000

In January, 2000, Exel signed a major agreement worth some EUR 1.7 million on the delivery of antenna profiles for GSM base stations to Germany. This order will guarantee full capacity operation for the production lines involved up to summer 2000 and further reinforce the good

order book and profitability of Exel's Kivara Factory in spring 2000.

Raw material and payroll expenses are facing increasing pressure.

The outlook for the company is favourable. Net sales are expected to grow and financial performance to improve in 2000.

#### Management

Olli Anttila was Chairman of the Board of Directors in 1999, and the members were Pentti Piisku, Rolf Saxberg, Mika Sulin and Matti Suutarinen. All Board members were re-elected by the spring 1999 Annual General Meeting. Ari Jokelainen is President of the company.

#### Auditors

Authorized Public Accountants Pricewaterhouse Coopers Oy, with Seppo Tervo, APA, as the principally responsible auditor, and Johan Kronberg, APA, were the company auditors.

# INCOME STATEMENT, EUR THOUSANDS

|  | G                | roup               | Parent            | company           |
|--|------------------|--------------------|-------------------|-------------------|
|  | 1999             | 1998               | 1999              | 1998              |
| NET SALES  | 34,072           | 29,675             | 31,764            | 27,515            |
| Increase(+)/decrease (-) in inventories of finished goods and work in progress Production for own use Other operating income | 82<br>243<br>256 | -226<br>196<br>330 | 133<br>243<br>206 | 134<br>196<br>434 |
| Materials and services   | -12,390          | -10,670            | -11,765           | -10,148           |
| Personnel expenses   | -7,853           | -7,387             | -6,897            | -6,487            |
| Depreciation   | -2,130           | -1,838             | -1,838            | -1,677            |
| Other operating expenses   | -7,471           | -6,526             | -6,954            | -6,241            |
| OPERATING PROFIT   | 4,809            | 3,553              | 4,892             | 3,726             |
| Financial income and expenses  | -255             | -711               | -199              | -674              |
| PROFIT BEFORE EXTRAORDINARY ITEMS  Extraordinary items   | 4,554            | 2,842<br>-445      | 4,693             | 3,052<br>-510     |
| PROFIT BEFORE INCOME TAXES   | 4,554            | 2,397              | 4,693             | 2,542             |
| Appropriations   |                  |                    | 66                |                   |
| Direct taxes   | -1,235           | -706               | -1,330            | -700              |
| PROFIT FOR THE YEAR  | 3,318            | 1,692              | 3,428             | 1,842             |

# BALANCE SHEET, EUR THOUSANDS

|  |              | roup         |              | Parent company |  |  |
|--|--------------|--------------|--------------|----------------|--|--|
| ASSETS   | 1999         | 1998         | 1999         | 1998           |  |  |
|  |              |              |              |                |  |  |
| NON-CURRENT ASSETS   |              |              |              |                |  |  |
| Intangible assets Intangible rights  | 161          | 189          | 160          | 189            |  |  |
| Goodwill   | 1,009        | 1,160        | 1,009        | 1,160          |  |  |
| Other capitalized expenditure  | 265          | 140          | 253          | 124            |  |  |
|  | 1,434        | 1,490        | 1,423        | 1,473          |  |  |
| Consolidation goodwill   | 617          | 689          |              |                |  |  |
| Tangible assets  |              |              |              |                |  |  |
| Land and water   | 116          | 116          | 116          | 116            |  |  |
| Buildings  | 2,916        | 2,819        | 2,898        | 2,794          |  |  |
| Machinery and equipment  | 4,928        | 4,628        | 4,249        | 4,107          |  |  |
| Construction in progress   | 370          | 577          | 370          | 550            |  |  |
|  | 8,329        | 8,139        | 7,633        | 7,567          |  |  |
| Investments  |              |              |              |                |  |  |
| Holdings in Group companies  | 11           | 3            | 1.191        | 1,191          |  |  |
| Other shares and holdings  | 99           | 99           | 99           | 99             |  |  |
| - Control of the cont | 110          | 101          | 1,290        | 1,290          |  |  |
| TOTAL NON-CURRENT ASSETS   | 10,491       | 10,419       | 10,345       | 10,330         |  |  |
| CURRENT ASSETS   |              |              |              |                |  |  |
| Inventories  |              |              |              |                |  |  |
| Raw materials and consumables  | 3,019        | 2,107        | 2,870        | 1,951          |  |  |
| Work in progress   | 683          | 553          | 475          | 519            |  |  |
| Finished products  | 894<br>4,596 | 785<br>3,445 | 872<br>4,217 | 3,164          |  |  |
|  | 4,390        | 3,440        | 4,217        | 3,104          |  |  |
| Current receivables  |              |              |              |                |  |  |
| Trade receivables  | 4,113        | 3,588        | 3,715        | 3,369          |  |  |
| Receivables from Group companies   | 00           | 22           | 649          | 562            |  |  |
| Other receivables Prepaid expenses and accrued income  | 99<br>452    | 32<br>261    | 35<br>381    | 9<br>201       |  |  |
| Frepaid expenses and accided income  | 4,664        | 3,881        | 4,779        | 4,142          |  |  |
| Deferred tax assets  | 80           |              |              |                |  |  |
|  | 00           |              |              |                |  |  |
| Cash in hand and at bank   | 1,341        | 1,192        | 1,225        | 1,093          |  |  |
| TOTAL CURRENT ASSETS   | 10,681       | 8,519        | 10,221       | 8,400          |  |  |
|  | 21,173       | 18,938       | 20,567       | 18,730         |  |  |

# BALANCE SHEET, EUR THOUSANDS

|   |              | roup               |              | company        |
|---|--------------|--------------------|--------------|----------------|
| LIABILITIES AND   | 1999         | 1998               | 1999         | 1998           |
| SHAREHOLDERS' EQUITY                                      |              |                    |              |                |
| EQUITY  |              |                    |              |                |
| Share capital   | 1,763        | 1,763              | 1,763        | 1,763          |
| Premium fund  | 2,767        | 1,085              | 2,767        | 1,085          |
| Reserve fund Retained earnings                            | 2,441        | 1,682<br>1,627     | 2,038        | 1,682<br>1,078 |
| Profit for the financial year                             | 3,318        | 1,692              | 3,428        | 1,842          |
| Tront for the infancial year                              | 3,310        | 1,072              | 0,120        | 1,012          |
| TOTAL EQUITY  | 10,290       | 7,848              | 9,996        | 7,449          |
| APPROPRIATIONS  |              |                    |              |                |
| Depreciation difference                                   |              |                    | 730          | 796            |
| PROVISIONS  |              | 49                 |              | 37             |
| LIABILITIES   |              |                    |              |                |
| Deferred tax liabilities                                  | 204          | 223                |              |                |
| Non-current liabilities                                   |              |                    |              |                |
| Warrant bond  | 48           | 48                 | 48           | 48             |
| Loans from financial institutions                         | 3,903        | 5,024              | 3,844        | 4,909          |
| Other non-current liabilities                             | 124<br>4,075 | <u>89</u><br>5,161 | 4,016        | 5,046          |
|   | 4,075        | 5,101              | 4,010        | 3,040          |
| Current liabilities                                       |              |                    |              |                |
| Loans from financial institutions                         | 1,589        | 1,747              | 1,033        | 1,694          |
| Trade payables  | 2,536        | 1,978              | 2,437        | 1,851          |
| Liabilities to Group companies                            | 24.2         | 051                | 88           | 93             |
| Other liabilities Accrued liabilities and deferred income | 313<br>2.166 | 251<br>1,681       | 246<br>2,020 | 204<br>1,560   |
| Accided liabilities and defended income                   | 6,604        | 5,657              | 5,824        | 5,402          |
| TOTAL LIABILITIES   | 10,883       | 11,040             | 9,840        | 10,448         |
|   | 21,173       | 18,938             | 20,567       | 18,730         |

# FUNDS STATEMENT, EUR THOUSANDS

|   | G      | roup   | Parent | company |
|---|--------|--------|--------|---------|
|   | 1999   | 1998   | 1999   | 1998    |
| Coch flow from business apprations                  |        |        |        |         |
| Cash flow from business operations Operating profit | 4.809  | 3,553  | 4.892  | 3,726   |
| Operating profit adjustments                        | 2,081  | 1,838  | 1,801  | 1,714   |
| Change in net working capital                       | -1,444 | -260   | -1.142 | -1,894  |
| Interest paid and other financial expenses          | -295   | -741   | -263   | -719    |
| Interest received                                   | 15     | 81     | 39     | 45      |
| Income taxes paid                                   | -686   | -1,035 | -770   | -1,029  |
| Extraordinary expenses                              | 000    | -445   | ,,,    | -511    |
| Cash flow from business operations                  | 4,480  | 2,991  | 4,557  | 1,332   |
|   | .,     | _,     | .,     | .,      |
| Investment cash flow                                |        |        |        |         |
| Other investments                                   |        | -960   |        | -776    |
| Investments in tangible                             |        |        |        |         |
| and intangible assets                               | -2,288 | -1,757 | -1,960 | -1,718  |
| Income from surrender of                            |        |        |        |         |
| tangible and intangible assets                      | 108    |        | 108    |         |
| Investment cash flow                                | -2,180 | -2,717 | -1,852 | -2,494  |
| Cash flow before financing                          | 2,300  | 274    | 2,705  | -1,162  |
| Cash flow   |        |        |        |         |
| Withdrawals of non-current loans                    | 41     | 137    | 41     | 112     |
| Repayments on non-current loans                     | -1,127 | -914   | -1,071 | -1,003  |
| Withdrawals of/repayments                           |        |        |        |         |
| on current loans                                    | -158   | -891   | -661   | 630     |
| Dividend paid                                       | -882   | -479   | -882   | -479    |
| Rights issue  |        | 1,166  |        | 1,166   |
| Other   | -25    |        |        |         |
| Cash flow   | -2,151 | -981   | -2,573 | 426     |
| Change in liquid funds                              | 149    | -707   | 132    | -736    |
| Liquid funds on January 1                           | 1,192  | 1,899  | 1,093  | 1,829   |
| Liquid funds on December 31                         | 1,341  | 1,192  | 1,225  | 1,093   |

PRINCIPLES APPLIED IN CONSOLIDATED FINANCIAL STATEMENTS



#### Consolidated subsidiaries

Apart from the parent company, the consolidated financial statements include the subsidiaries Exel GmbH and International Gateway AB. No figures are included for Pro Stick Oy and Exel USA Inc., since they had no business operations in 1999. The consolidated financial statements can be viewed at the corporate headquarters at Uutelantie 24 B, Mäntyharju, Finland.

#### Consolidation

As far as the subsidiaries are concerned, the consolidation was carried out using the acquisition cost method. The difference between the acquisition cost of the new subsidiary and the equity corresponding to the purchased holding was entered as consolidation goodwill to be depreciated over ten years.

Business between Group companies was eliminated. The income statements of the subsidiaries abroad were converted into euros at the monthly average of the conversion rates quoted by the European Central Bank. The balance sheets were correspondingly converted into euros at the central rate at the end of the financial period. Conversion differences were recorded in the consolidated accounts under equity.

Internal receivables and liabilities and internal margins in inventories were eliminated between Group companies.

#### Items denominated in foreign currency

Internal receivables and liabilities denominated in foreign currencies were converted into euros at the central rate on the date of closing.

#### Fixed assets

The book value of fixed assets in the balance sheet is the acquisition cost less planned depreciation.

#### Depreciation principle

Planned depreciation is calculated on the basis of economic life as a straight-line depreciation on the original cost.

#### Valuation of inventories

Raw materials are valued at cost, and finished products and work in progress at direct production cost.

#### Pension expenses

The Group's pension arrangements follow the law on pension coverage.

#### Deferred tax liabilities and assets

Depreciation accumulated by the parent company in excess of what had been planned was divided into deferred tax liabilities and shareholders' equity. The tax rate on the date of closing was applied. The proportion of the accumulated depreciation difference included in equity was EUR 526,000 on December 31, 1999. The Companies Act does not regard this as distributable equity. The EUR 204,000 in deferred tax liabilities were shown as a separate item in the balance sheet. Deferred tax assets related to losses made by subsidiaries amounted to EUR 80,000.

#### Direct taxes

Taxes allocated to the financial period under review and to previous financial periods were treated on an accrual basis and recorded in the income statement.

# NOTES TO THE ACCOUNTS

|  | Group                     | Group                    | Parent company            | Parent company           |
|--|---------------------------|--------------------------|---------------------------|--------------------------|
| EUR 1,000  | 1999                      | 1998                     | 1999                      | 1998                     |
| 1. NET SALES   |                           |                          |                           |                          |
| By division  |                           |                          |                           |                          |
| Sport<br>Industry  | 20,318<br>13,754          | 18,976<br>10,699         | 18,010<br>13,754          | 16,816<br>10,699         |
| Total  | 34,072                    | 29,675                   | 31,764                    | 27,515                   |
| By market area   |                           |                          |                           |                          |
| Finland Other Nordic countries Rest of Europe                  | 11,469<br>5,047<br>15,539 | 9,107<br>4,395<br>13,369 | 11,197<br>4,632<br>14,227 | 8,861<br>3,754<br>12,206 |
| North America Other countries                                  | 1,456<br>561              | 1,932<br>873             | 1,202<br>506              | 1,822<br>873             |
| Total  | 34,072                    | 29,675                   | 31,764                    | 27,515                   |
| 2. PERSONNEL EXPENSES  |                           |                          |                           |                          |
| Management salaries and remunerations                          |                           |                          |                           |                          |
| President and managing directors<br>Members of the Board       | 344<br>24                 | 270<br>39                | 24                        | 39                       |
| Total  | 368                       | 309                      | 24                        | 39                       |
| Average personnel employed by the Group and the parent company |                           |                          |                           |                          |
| Salaried employees<br>Non-salaried employees                   | 66<br>181                 | 66<br>174                | 56<br>168                 | 57<br>157                |
| Total  | 247                       | 240                      | 224                       | 214                      |

|           | Group | Group | Parent  | Parent  |
|-----------|-------|-------|---------|---------|
|           |       |       | company | company |
| EUR 1,000 | 1999  | 1998  | 1999    | 1998    |

#### 3. DEPRECIATION

Fixed assets have been entered in the balance sheet at cost after deduction of planned depreciation. Planned depreciation is calculated on the basis of economic life, as a straight-line depreciation on the original cost.

### Planned depreciation periods

| Buildings                     | 5-20 years |
|-------------------------------|------------|
| Machinery and equipment       | 3-8 years  |
| Other capitalized expenditure | 3-8 years  |
| Goodwill                      | 10 years   |
| Intangible rights             | 3-5 years  |
| Consolidation goodwill        | 10 years   |
|                               |            |

Goodwill from the parent company's corporate acquisitions and consolidation goodwill from the acquisition of International Gateway AB are depreciated over 10 years, as the income expectation period is that long.

#### Planned depreciation

| Intangible rights                 | 91    | 66    | 91         | 66    |
|-----------------------------------|-------|-------|------------|-------|
| Goodwill                          | 152   | 151   | 96         | 151   |
| Other capitalized expenditure     | 102   | 131   | 151        | 128   |
| Consolidation goodwill            | 72    | 30    |            | 0     |
| Buildings                         | 193   | 179   | 186        | 172   |
| Machinery and equipment           | 1,520 | 1,281 | 1,314      | 1,160 |
| Total                             | 2,130 | 1,838 | 1,838      | 1,677 |
|                                   |       |       |            |       |
| Change in depreciation difference |       |       |            |       |
| 5 " "                             |       |       |            |       |
| Buildings                         |       |       | 13         |       |
| Machinery and equipment           |       |       | -77        |       |
| Intangible rights<br>Total        |       |       | - <u>2</u> |       |
| IOIdi                             |       |       | -00        |       |
|                                   |       |       |            |       |
| 4. OTHER OPERATING EXPENSES       |       |       |            |       |
| 4. OTTIER OF ERMING EXILENCES     |       |       |            |       |
| Rents                             | 270   | 300   | 157        | 168   |
| Marketing expenses                | 1,215 | 1,512 | 1,208      | 1,193 |
| Other expenses                    | 5,986 | 4,715 | 5,589      | 4,880 |
| Total                             | 7,471 | 6,527 | 6,954      | 6,241 |

|   | Group      | Group           | Parent company   | Parent company  |
|---|------------|-----------------|------------------|-----------------|
| EUR 1,000   | 1999       | 1998            | 1999             | 1998            |
| 5. FINANCIAL INCOME<br>AND EXPENSES                                       |            |                 |                  |                 |
| Other interest and financial income                                       |            |                 |                  |                 |
| From Group companies<br>From others<br>Total                              | 101<br>101 | <u>81</u><br>81 | 26<br>100<br>126 | 26<br>81<br>106 |
| Interest and other financial expenses                                     |            | 0.              | ,20              |                 |
| To others<br>Listing expenses   | 356        | 468<br>324      | 325              | 456<br>324      |
| Total   | 356        | 792             | 325              | 780             |
| Total financial income and expenses                                       | -255       | -711            | -199             | -674            |
| 6. EXTRAORDINARY INCOME<br>AND EXPENSES                                   |            |                 |                  |                 |
| Extraordinary expenses  |            |                 |                  |                 |
| Discontinuation of the Golf business<br>Other                             |            | 434<br>11       |                  | 510             |
| Total   |            | 445             |                  | 510             |
| 7. APPROPRIATIONS   |            |                 |                  |                 |
| Difference between planned depreciation and depreciation made in taxation |            |                 | -66              |                 |
| 8 DIRECT TAXES  |            |                 |                  |                 |
| Income tax on actual operations   | -1,334     | -849            | -1,348           | -843            |
| Income tax on extraordinary expenses Change in deferred tax liabilities   | 99         | 143             | 18               | 143             |
| Total   | -1,235     | -706            | -1,330           | -700            |

|   | Group                 | Group                 | Parent company        | Parent company        |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| EUR 1,000   | 1999                  | 1998                  | 1999                  | 1998                  |
| 9. INTANGIBLE AND TANGIBLE ASSETS   |                       |                       |                       |                       |
| Intangible rights   |                       |                       |                       |                       |
| Acquisition cost Jan.1<br>Increase 1.131.12.<br>Decrease 1.131.12.                      | 293<br>64<br>-2       | 195<br>98             | 292<br>62             | 195<br>97             |
| Acquisition cost Dec.31 Accumulated planned   | 355                   | 293                   | 354                   | 292                   |
| depreciation Jan.1 Planned depreciation 1.131.12. Book value Dec.31                     | -103<br>-91<br>161    | -37<br>-66<br>190     | -103<br>-91<br>160    | -37<br>-66<br>189     |
| Goodwill  |                       |                       |                       |                       |
| Acquisition cost Jan.1<br>Increase 1.131.12.  | 1,653                 | 1,653                 | 1,653                 | 1,653                 |
| Acquisition cost Dec.31 Accumulated planned   | 1,653                 | 1,653                 | 1,653                 | 1,653                 |
| depreciation Jan.1 Planned depreciation 1.131.12. Book value Dec.31                     | -492<br>-152<br>1,009 | -341<br>-151<br>1,160 | -492<br>-152<br>1,009 | -341<br>-151<br>1,160 |
| Capitalized expenditure   |                       |                       |                       |                       |
| Acquisition cost Jan.1 Increase 1.131.12. Acquisition cost Dec.31                       | 431<br>226<br>657     | 400<br>31<br>431      | 412<br>226<br>638     | 400<br>13<br>413      |
| Accumulated planned depreciation Jan.1 Planned depreciation 1.131.12. Book value Dec.31 | -291<br>-102<br>264   | -160<br>-131<br>140   | -289<br>-96<br>253    | -160<br>-128<br>124   |
| Consolidation goodwill  |                       |                       |                       |                       |
| Acquisition cost Jan.1<br>Increase 1.131.12.<br>Acquisition cost Dec.31                 | 719<br>719            | 719<br>719            |                       |                       |
| Accumulated planned depreciation Jan.1 Planned depreciation 1.131.12.                   | -30<br>-72            | -30                   |                       |                       |
| Book value Dec.31   | 617                   | 689                   |                       |                       |

|   | Group                  | Group                 | Parent company         | Parent company        |
|---|------------------------|-----------------------|------------------------|-----------------------|
| EUR 1,000   | 1999                   | 1998                  | 1999                   | 1998                  |
| Land and water  |                        |                       |                        |                       |
| Acquisition cost Jan.1<br>Increase 1.131.12.<br>Decrease 1.131.12.      | 116                    | 116                   | 116                    | 116                   |
| Acquisition cost Dec.31<br>Book value Dec.31                            | 116<br>116             | 116<br>116            | 116<br>116             | 116<br>116            |
| Buildings   |                        |                       |                        |                       |
| Acquisition cost Jan.1<br>Increase 1.131.12.                            | 3,217<br>290           | 2,942<br>274          | 3,184                  | 2,909<br>274          |
| Acquisition cost Dec.31 Accumulated planned                             | 3,507                  | 3,217                 | 3,474                  | 3,184                 |
| depreciation Jan.1 Planned depreciation 1.131.12. Conversion difference | -398<br>-193           | -219<br>-179          | -390<br>-186           | -218<br>-172          |
| Book value Dec.31   | 2,916                  | 2,818                 | 2,898                  | 2,794                 |
| Machinery and equipment   |                        |                       |                        |                       |
| Acquisition cost Jan.1<br>Increase 1.131.12.<br>Decrease 1.131.12.      | 7,376<br>1,898<br>-108 | 6,079<br>1,276<br>-6  | 6,688<br>1,564<br>-108 | 5,649<br>1,039        |
| Acquisition cost Dec.31 Accumulated planned                             | 9,166                  | 7,349                 | 8,144                  | 6,688                 |
| depreciation Jan.1 Planned depreciation 1.131.12. Conversion difference | -2,724<br>-1,520<br>6  | -1,443<br>-1,281<br>3 | -2,581<br>-1,314       | -1,421<br>-1,160      |
| Book value Dec.31   | 4,928                  | 4,628                 | 4,249                  | 4,107                 |
| Undepreciated acquisition cost of production machinery and equipment    | 4,192                  | 4,030                 | 3,575                  | 3,510                 |
| Accumulated planned<br>depreciation Jan.31                              |                        |                       |                        |                       |
| Intangible rights<br>Goodwill   | 194<br>644             | 103<br>492            | 194<br>643             | 103<br>492            |
| Capitalized expenditure<br>Consolidation goodwill                       | 393<br>102             | 291<br>30             | 385                    | 289                   |
| Buildings<br>Machinery and equipment<br>Total                           | 591<br>4,244<br>6,168  | 398<br>2,724<br>4,039 | 576<br>3,895<br>5,693  | 390<br>2,581<br>3,855 |
| Accumulated difference between total                                    | 0,100                  | 4,037                 | 3,073                  | 3,033                 |
| and planned depreciation Jan.1  Decrease in depreciation                |                        |                       | 796                    | 796                   |
| difference 1.131.12. Accumulated difference between                     |                        |                       | -66                    |                       |
| total and planned depreciation Dec.31                                   |                        |                       | 730                    | 796                   |

| Group | Group      | Parent company             | Parent company   |
|-------|------------|----------------------------|--|
| 1999  | 1998       | 1999                       | 1998   |
|       |            |                            |  |
|       |            | 1,191<br>1,191             | 415<br>776<br>1,191  |
|       |            |                            |  |
| 99    | 111<br>-12 | 99                         | 111<br>-12<br>99   |
|       | 1999       | 1999 1998<br>99 111<br>-12 | 1999 1998 company<br>1999 1998 1999 1999 1,1919 1,191<br>1,191 99 111 99 -12 |

# 10. COMPANIES OWNED BY PARENT COMPANY

# SHARES IN SUBSIDIARIES

Owned by the parent company

|  | Proportion | Share of  | Book      | Profit/loss     |
|--|------------|-----------|-----------|-----------------|
|  | owned      | equity    | value     | according to    |
| Name of company                        | %          | EUR 1,000 | EUR 1,000 | latest accounts |
|  |            |           |           | EUR 1,000       |
| Pro Stick Oy, Mäntyharju, Finland      | 100        | 6         | 3         | 0               |
| Exel USA Inc., Atlanta, USA            | 100        | 10        | 9         | 2               |
| Exel GmbH, Rohrdorf, Germany           | 100        | 275       | 404       | -47             |
| nternational Gateway AB, Piteå, Sweden | 100        | 42        | 776       | 7               |
| Total book value                       |            |           | 1,191     |                 |

|  | Group          | Group         | Parent            | Parent                 |
|--|----------------|---------------|-------------------|------------------------|
| EUR 1,000  | 1999           | 1998          | company<br>1999   | company<br>1998        |
| 11. RECEIVABLES  |                |               |                   |                        |
| Current receivables Receivables from Group companies                         |                |               |                   |                        |
| Trade receivables Loan receivables Prepaid expenses and accrued income Total |                |               | 133<br>516<br>649 | 2<br>416<br>144<br>562 |
| iotai  |                |               | 049               | 502                    |
| Receivables from others Trade receivables Other receivables                  | 4,113<br>99    | 3,588<br>32   | 3,715<br>34       | 3, 369<br>9            |
| Prepaid expenses and accrued income  | 452            | 261           | 381               | 201                    |
| Total  | 4,664          | 3,881         | 4,130             | 3,580                  |
| Deferred tax assets  | 80             |               |                   |                        |
| Total current receivables  | 4,744          | 3,881         | 4,779             | 4,142                  |
| 12. EQUITY   |                |               |                   |                        |
| Share capital Jan.1<br>New issue Oct.15, 1998                                | 1,763          | 1,682<br>81   | 1,763             | 1,682<br>81            |
| Share capital Dec.31   | 1,763          | 1,763         | 1,763             | 1,763                  |
| Premium fund Jan.1 Transfer to premium fund                                  | 1,085          | 1,085         | 1,085             | 1,085                  |
| from reserve fund Premium fund Dec.31  | 1,682<br>2,767 | 1,085         | 1,682<br>2,767    | 1,085                  |
| Reserve fund Jan.1 Transfer from reserve fund                                | 1,682          | 1,682         | 1,682             | 1,682                  |
| to premium fund Reserve fund Dec.31  | -1,682<br>0    | 1,682         | -1 682<br>0       | 1,682                  |
| Retained earnings Dividend distributed                                       | 3,319<br>-882  | 2,107<br>-479 | 2,920<br>-882     | 1,557<br>-479          |
| Conversion differences Retained earnings                                     | 4<br>2,441     | -1<br>1,627   | 2,038             | 1,078                  |
| Profit for the financial period  | 3,318          | 1,692         | 3,428             | 1,842                  |
| Total equity   | 10,289         | 7,848         | 9,996             | 7,449                  |

The share capital is EUR 1,762,609.47 (equivalent FIM 10,480,000), divided into 5,240,000 shares with a nominal value of EUR 0.34 (equivalent FIM 2). There is only one type of share.

# Calculation of funds distributable as profit Dec.31

| Retained earnings                 | 2,441 | 1,627 | 2,038 | 1,078 |
|-----------------------------------|-------|-------|-------|-------|
| Profit for the financial year     | 3,318 | 1,692 | 3,428 | 1,842 |
| Transfer of accumulated           |       |       |       |       |
| depreciation difference to equity | -526  | -573  |       |       |
| Total                             | 5,233 | 2,746 | 5,466 | 2,920 |

|  | Group                       | Group                      | Parent company              | Parent company             |
|--|-----------------------------|----------------------------|-----------------------------|----------------------------|
| EUR 1,000  | 1999                        | 1998                       | 1999                        | 1998                       |
| 13. APPROPRIATIONS   |                             |                            |                             |                            |
| Depreciation difference  |                             |                            | 730                         | 796                        |
| 14. PROVISIONS   |                             |                            |                             |                            |
| Other provisions Discontinuation of Golf business Other  |                             | 37<br>12                   |                             | 37                         |
| Total  |                             | 49                         |                             | 37                         |
| 15. DEFERRED TAX LIABILITIES   |                             |                            |                             |                            |
| On appropriations  | 204                         | 223                        |                             |                            |
| 16. NON-CURRENT<br>LIABILITIES   |                             |                            |                             |                            |
| Liabilities to others Warrant bond Loans from financial institutions Other non-current liabilities Total non-current liabilities | 48<br>3,903<br>124<br>4,075 | 48<br>5,024<br>89<br>5,161 | 48<br>3,844<br>124<br>4,016 | 48<br>4,909<br>89<br>5,046 |
| Liabilities falling due in a period longer than five years   |                             | 961                        |                             | 961                        |

The 1998 EUR 47,765.37 (equivalent FIM 284,000) warrant bond is paid up. The exchange period for A warrants is from October 1, 2000 to October 31, 2004 and for B warrants from October 1, 2002 to October 31, 2004. The subscription price is EUR 4.76 per share (equivalent FIM 28.28 per share). Holders of A warrants are entitled to subscribe 142,000 shares to a total nominal value of EUR 47,765.37 (equivalent FIM 284,000), and holders of B warrants to subscribe 142,000 shares to a total nominal value of EUR 47,765.37 (equivalent FIM 284,000). The subscription period may not begin before the company's adjusted yield per share has risen by an annual average of 10% on the 1997 figure. The subscription price will be lowered after October 1, 1998, and by the amount of dividend distributed per share before subscription on the record date of each dividend distribution.

Exel President's Exel by Report by Income Balance Funds Conso Group 3 review 4-5 operating the Board statement sheet statement dation Notes to the accounts 18-31

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|   | Group                   | Group                   | Parent                  | Parent                  |
|---|-------------------------|-------------------------|-------------------------|-------------------------|
| EUR 1,000   | 1999                    | 1998                    | company<br>1999         | company<br>1998         |
| 17. CURRENT LIABILITIES   |                         |                         |                         |                         |
| Liabilities to Group companies Trade payables Accrued liabilities and deferred income                 |                         |                         | 88                      | 2<br>90                 |
| Total   |                         |                         | 88                      | 93                      |
| Liabilities to others Loans from financial institutions Advance payments                              | 1,589<br>9              | 1,747                   | 1,033                   | 1,694                   |
| Trade payables  | 2,536                   | 1,978                   | 2,437                   | 1,851                   |
| Other liabilities Accrued liabilities and deferred income   | 304<br>2,166            | 251<br>1,681            | 237<br>2,020            | 204<br>1,560            |
| Total   | 6,604                   | 5,657                   | 5,736                   | 5,309                   |
| Total current liabilities   | 6,604                   | 5,657                   | 5,824                   | 5,402                   |
| Breakdown of accrued liabilities<br>and deferred income<br>Salaries, wages and holiday pay,           |                         |                         |                         |                         |
| including social security expenses  Deferred tax liabilities  | 1,245<br>697            | 1,179<br>120            | 1,187<br>680            | 1,158<br>120            |
| Other accrued liabilities and   | 071                     | 120                     | 000                     | 120                     |
| deferred income<br>Total  | 224<br>2,166            | 382<br>1,681            | 153<br>2,020            | 282<br>1,560            |
| 18. CONTINGENT LIABILITIES  |                         |                         |                         |                         |
| Liabilities for which a corporate mortgage and real estate mortgages have been provided as collateral |                         |                         |                         |                         |
| Financial institution loans<br>Mortgages given on land and buildings<br>Corporate mortgages given     | 4,805<br>2,784<br>7,400 | 6,425<br>2,784<br>7,400 | 4,805<br>2,784<br>7,400 | 6,425<br>2,784<br>7,400 |
| Collateral for Group companies  |                         |                         |                         |                         |
| Credit limit guarantee  | 102                     | 102                     | 102                     | 102                     |
| The pension liabilities are covered via the insurance company as prescribed by legislation.           |                         |                         |                         |                         |
| 19. LEASING LIABILITIES   |                         |                         |                         |                         |
| Falling due in 2000<br>Falling due later  | 23<br>59                | 22<br>77                | 23<br>59                | 22<br>77                |
| 20. ORDER BOOK  |                         |                         |                         |                         |
| Order book on Dec.31  | 5,361                   | 5,354                   | 5,076                   | 5,301                   |

# 21. DISTRIBUTION OF NET SALES, OPERATING PROFIT AND PERSONNEL BY DIVISION

| Group               | Sport  | Industry | Total  |
|---------------------|--------|----------|--------|
| Net sales           |        |          |        |
| 1999                | 20,318 | 13,754   | 34,072 |
| 1998                | 18 976 | 10,699   | 29,675 |
| Operating profit    |        |          |        |
| 1999                | 2,325  | 2,484    | 4,809  |
| 1998                | 1,757  | 1,796    | 3,553  |
| Personnel on Dec.31 |        |          |        |
| 1999                | 166    | 102      | 268    |
| 1998                | 159    | 70       | 229    |
|                     |        |          |        |
|                     |        |          |        |

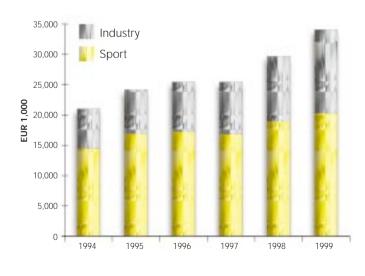
| Parent company      | Sport  | Industry | Total  |
|---------------------|--------|----------|--------|
| Net sales           |        |          |        |
| 1999                | 18,010 | 13,754   | 31,764 |
| 1998                | 16,816 | 10,699   | 27,515 |
| Operating profit    |        |          |        |
| 1999                | 2,408  | 2,484    | 4,892  |
| 1998                | 1,930  | 1,796    | 3,726  |
| Personnel on Dec.31 |        |          |        |
| 1999                | 142    | 102      | 244    |
| 1998                | 138    | 70       | 208    |

# Net sales by market area

# 3% 31% 31% Finland Other Nordic countries North America Other countries

Rest of Europe

# Net sales by division



Exel President's Exel by Report by Income Balance Funds Consc Group 3 review 4-5 operating the Board statement sheet statement dation lotes to the ccounts 18-31 distribution of profit 32

#### 22. SHARE OWNERSHIP

#### Distribution of share ownership by sector on February 11, 2000

|                                      | 70   |
|--------------------------------------|------|
| Private companies                    | 35.3 |
| Financial and insurance institutions | 31.0 |
| Public sector entities               | 17.4 |
| Non-profit organizations             | 1.2  |
| Households                           | 15.0 |
| Foreign                              | 0.0  |
|                                      |      |
| Of which, nominee registrations      | 1.4  |

#### Distribution of share ownership on February 11, 2000

| Shares         | Number of shareholders | Percentage of shareholders | Total<br>number<br>of shares | Percentage of<br>total number<br>of shares |
|----------------|------------------------|----------------------------|------------------------------|--|
| 1 -1,000       | 551                    | 75.69                      | 206,530                      | 3.94                                       |
| 1,001 - 10,000 | 120                    | 16.48                      | 456,490                      | 8.71                                       |
| 10,001-50,000  | 36                     | 4.95                       | 985,980                      | 18.82                                      |
| over 50,000    | 21                     | 2.88                       | 3,591,000                    | 68.53                                      |

#### 23. SHAREHOLDERS

Information on shareholders on February 11, 2000

| Shareholder                                | Number of shares | Percentage of shares and votes |
|--|------------------|--------------------------------|
| Ilmarinen Mutual Pension Insurance Company | 500,000          | 9.5                            |
| Conventum Oyj                              | 500,000          | 9.5                            |
| Valfin Oy                                  | 400,000          | 7.6                            |
| Varma-Sampo                                | 301,800          | 5.8                            |
| Alfred Berg Small Cap (investment fund)    | 246,200          | 4.7                            |
| Merita Bank plc                            | 200,000          | 3.8                            |
| Evli Select (investment fund)              | 155,000          | 3.0                            |
| FIM Forte (investment fund)                | 140,000          | 2.7                            |
| Sponsor Fund I Ky                          | 131,300          | 2.5                            |
| Gyllenberg Small Firm (investment fund)    | 130,000          | 2.5                            |
| Nominee registration                       | 73,000           | 1.4                            |
| Other                                      | 2,462,700        | 47.0                           |
|  | 5,240,000        | 100.0                          |

During the financial year the company received two notifications under chapter 2, section 9, of the Securities Markets Act.

According to a notification received on June 29, 1999, the proportion of Exel Oyj share capital owned by Ilmarinen Mutual Pension Insurance Company exceeded one twentieth, reaching 5.73%.

According to a notification received on July 8, 1999, the Financial Supervision granted Alfred Berg Rahastoyhtiö Oy permission to derogate from the notification duty laid down in chapter 2, section 9, of the Securities Markets Act in cases where the sum total of the ownerships of the investment funds administered by the fund management company exceeds or falls below 5% of the share capital of an issuing company, or where the votes carried by such ownership reach or fall below 5% of the total voting power carried by all shares. This derogation will be in force up to December 31, 2000 unless otherwise stipulated by amendments to the law.

#### 24. MANAGEMENT INTERESTS

The aggregate holding of the members of the Board of Directors and the President was 208,500 shares on December 31, 1999. This accounts for 3.98% of corporate shares and 3.98% of the votes carried by all shares. The warrants held by them account for 26.76% of the total number of warrants issued by Exel Oyj. If all warrants entitling holders to subscription are used, members of the Board of Directors and the President will hold 5.15% of the total number of shares.

#### 25. SHARE ISSUE AND WARRANT BOND

No decisions were made during the financial year to issue shares, convertible bonds or warrants. At the end of the financial year the Board of Directors had no authorization to issue shares, convertible bonds or warrants.

An extraordinary shareholders' meeting of Exel Oyj held on August 17, 1998 decided to issue an EUR 47,765.37 (equivalent FIM 284,000) warrant bond targeted at key personnel. The bond is non-interest-bearing and will be repaid in a single sum on October 16, 2001. A total of 284,000 bonds at EUR 168.19 (equivalent FIM 1,000) were issued, each with 1,000 warrants, 500 of them marked with the letter A and 500 with the letter B. The bonds were issued in October 1998. The subscription period for A warrants is from October 1, 2000 to October 31, 2004 and for B warrants from October 1, 2002 to October 31, 2004. A warrants entitle their holders to subscribe a maximum of 142,000 shares and B warrants a maximum of 142,000 shares. The total number of the shares that can be subscribed by exercising the warrants equals 5.15% of the company's share capital and voting rights, and the maximum increase in the share capital is EUR 95,530.74 (equivalent FIM 568,000). The subscription price of the shares is EUR 4.76 (equivalent FIM 28.28), less dividend per share distributed after October 1, 1998.

#### 26. SHARE PRICE AND TRADING

| Share price EUR                      | 1998         | 1999      |
|--------------------------------------|--------------|-----------|
| Average price                        | 4.30         | 5.19      |
| Lowest price                         | 3.87         | 4.40      |
| Highest price                        | 5.38         | 6.20      |
| Share price at end of financial year | 5.13         | 5.75      |
| Market capitalization, EUR million   | 26.9         | 30.1      |
| Share trading                        |              |           |
| Number of shares traded              | 305,000      | 914,092   |
| % of total                           | 6.0          | 17.4      |
| Number of shares adjusted for share  | e issues     |           |
| Average number                       | 5,050,630    | 5,240,000 |
| Number at end of financial year      | 5,240,000    | 5,240,000 |
| Hex indexes and share                | type indexes |           |
| 1.1.1997 - 30.12.1999                |              |           |



Exel Oyj shares have been quoted on Helsinki Exchanges I List as from October 19, 1998.

Exel President's Exel by Report by Income Balance Funds Consoli-Group 3 review 4-5 operating the Board statement sheet statement dation dation Notes to the accounts 18-31 distribution report 33 and quality:

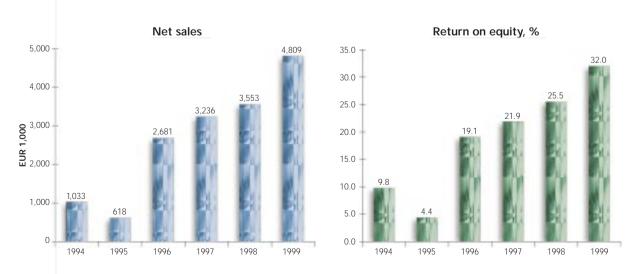
#### 27. INDICATORS

#### Indicators illustrating financial trends

| Figures given in EUR 1,000                |        |        | pro forma |        |        |
|---|--------|--------|-----------|--------|--------|
| unless otherwise specified                | 1995   | 1996   | 1997      | 1998   | 1999   |
| Net sales                                 | 24,132 | 25,443 | 25,432    | 29,675 | 34,072 |
| Operating profit                          | 618    | 2,681  | 3,236     | 3,553  | 4,809  |
| % of net sales                            | 2.6    | 10.5   | 12.7      | 12.0   | 14.1   |
| Profit before extraordinary items         |        |        | 2,726     | 2,842  | 4,554  |
| % of net sales                            |        |        | 10.7      | 9.6    | 13.4   |
| Profit before provisions and income taxes |        |        | 2,726     | 2,397  | 4,554  |
| % of net sales                            |        |        | 10.7      | 8.1    | 13.4   |
| Total assets                              | 17,732 | 19,675 | 17,846    | 18,938 | 21,173 |
| Return on equity %                        |        |        | 40.7      | 29.9   | 36.6   |
| Return on investment %                    | 4.4    | 19.1   | 21.9      | 25.5   | 32.0   |
| Solvency ratio %                          |        |        | 30.7      | 41.4   | 48.6   |
| Net gearing %                             |        |        | 116.5     | 72.2   | 41.5   |
| Gross investment in fixed assets          | 2,031  | 1,049  | 1,982     | 2,558  | 2,288  |
| % of net sales                            | 8.4    | 4.1    | 7.8       | 8.6    | 6.7    |
| R&D expenses                              |        |        | 711       | 764    | 1,179  |
| % of net sales                            |        |        | 2.8       | 2.6    | 3.5    |
| Average personnel                         | 264    | 233    | 214       | 240    | 247    |
| Personnel at year end                     | 256    | 203    | 224       | 229    | 268    |
| Share data                                |        |        |           |        |        |
| Earnings per share (EPS) EUR              |        |        | 0.38      | 0.39   | 0.63   |
| Equity per share EUR                      |        |        | 1.09      | 1.50   | 1.96   |
| Dividend per share EUR                    |        |        | 0.10      | 0.17   | 0.30   |
| Payout ratio %                            |        |        | 25.1      | 42.6   | 47.4   |
| Effective yield of shares %               |        |        |           | 3.3    | 5.2    |
| Price/earnings (P/E) %                    |        |        |           | 13.0   | 9.1    |

Corporate rearrangements took place in 1996, which is why two juridically separate companies engaged in operations that year. A new company was established to continue the operation of the then Exel Oy, and the new company purchased the business and property of the old company on November 29, 1996, starting operations at the beginning of December.

Since operations continued without interruption, the income statement was considered comparable up to operating profit. Major changes took place in the financial structure, however, and not all the indicators were considered sufficiently comparable. These indicators are given only for the full financial years of the present company.



#### COMPUTATION FORMULAE

| profit before extraordinary items, provisions and income taxes less income taxes   | x 10 |
|--|------|
| equity + minority interest + voluntary provisions and depreciation difference less deferred tax liabilities (average)  |      |
| Return on investment %   |      |
| profit before extraordinary items, provisions and income taxes<br>+ interest and other financial expenses  |      |
| total assets less non-interest-bearing liabilities (average)   | x 10 |
| Solvency ratio %   |      |
| equity + minority interest + voluntary provisions and depreciation difference less deferred tax liabilities  | v 10 |
| total assets less advances received  | x 10 |
| Net gearing % net interest-bearing liabilities (= interest-bearing liabilities less liquid assets)   | v 10 |
|  | x 10 |
| equity   |      |
|  |      |
| Earnings per share (EPS) EUR   |      |
|  |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less   |      |
| Earnings per share (EPS) EUR  profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest   |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference  |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest  |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference  |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest  average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference less deferred tax liabilities and minority interest   |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest  average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference less deferred tax liabilities and minority interest  adjusted number of shares on closing date  |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference less deferred tax liabilities and minority interest  adjusted number of shares on closing date  Dividend per share EUR   |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest  average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference less deferred tax liabilities and minority interest  adjusted number of shares on closing date  Dividend per share EUR dividend for the financial period  adjusted number of shares on closing date  Effective yield of shares %                          |      |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest  average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference less deferred tax liabilities and minority interest  adjusted number of shares on closing date  Dividend per share EUR dividend for the financial period  adjusted number of shares on closing date   | x 10 |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest  average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference less deferred tax liabilities and minority interest  adjusted number of shares on closing date  Dividend per share EUR dividend for the financial period  adjusted number of shares on closing date  Effective yield of shares %                          | x 10 |
| Earnings per share (EPS) EUR profit before extraordinary items, provisions and income taxes less income taxes +/- minority interest  average adjusted number of shares in the financial period  Equity per share EUR equity + voluntary provisions + depreciation difference less deferred tax liabilities and minority interest  adjusted number of shares on closing date  Dividend per share EUR dividend for the financial period  adjusted number of shares on closing date  Effective yield of shares % dividend per share x 100 | x 10 |

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# PROPOSAL FOR

# DISTRIBUTION OF PROFIT



The Group's distributable funds totalled EUR 5,234,025.39 on December 31, 1999. Exel Oyj's distributable funds totalled EUR 5,466,103.97, of which profit for the financial period accounted for EUR 3,427,897.52.

The Board proposes that the profit funds be distributed as follows:

 a dividend of 47.4% of earnings per share, i.e. EUR 0.30 per share
 carried over as equity

EUR 1,572,000.00 EUR 3,894,103.97

EUR 5,466,103.97

Helsinki, February 16, 2000

Olli Anttila

Pentti Piisku

Rolf Saxberg

Chairman Mika Sulin

Matti Suutarinen

Ari Jokelainen President

The financial statements have been drawn up in accordance with good accounting practice. An auditors' report on the audit of the accounts has been submitted today.

Helsinki, February 23, 2000

SVH Pricewaterhouse Coopers Oy Authorized Public Accountants

Seppo Tervo

Johan Kronberg APA

# AUDITORS REPORT



#### To the shareholders of Exel Oyj

We have audited the accounts, the financial statements and the administration of Exel Oyj for the financial period January 1 - December 31, 1999. The financial statements drawn up by the Board of Directors and the President comprise a report on operations and income statements, balance sheets and notes to the accounts for the Group and the parent company respectively. On the basis of our audit we hereby make the following report on the financial statements and administration.

The audit has been carried out in accordance with good auditing practice. Consequently, the accounts, the principles of drawing up the financial statements and the content and presentation of the financial statements have been examined to a sufficient extent to ensure that the financial statements do not contain any essential mistakes or defects. In auditing the administration, we have examined the legality of the operations of the members of the Board and the President on the basis of the provisions of the Companies Act.

We put forward as our report that the financial statements have been drawn up in accordance with the Accounting Act and other provisions concerning financial statements. The financial statements provide a true and fair view of the result of Group and parent company operations and of their financial standing. The financial statements, including the consolidated financial statements, can be adopted, and release from liability granted to the members of the parent company Board of Directors and the President for the financial period now audited. The Board's proposal for disposing of the profit for the financial year is in accordance with the Companies Act.

Helsinki, February 23, 2000

SVH Pricewaterhouse Coopers Oy Authorized Public Accountants

Seppo Tervo APA Johan Kronberg APA

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# ENVIRONMENT AND QUALITY



#### Environment, health and safety

Exel is committed to Responsible Care, a Chemical Industry Federation of Finland programme covering environmental and occupational health and safety issues. For Exel, this means pursuing a principle of continuous development and transparency in order to prevent health hazards and accidents, and to minimize adverse environmental impacts. At the same time, these measures will help us to sharpen our competitive edge.

Systematic work in EHS (Environment, Health, Safety) activities is an integral part of daily operations and continuous development at Exel's production plants. In 1999, attention focused on improving process safety and looking for alternative raw materials. Air conditioning efficiency and control automation were improved. Extension of facilities helped to organize material flows better and improved working conditions in the dispatch unit. At the same time, improvements were made in the storage of chemicals.

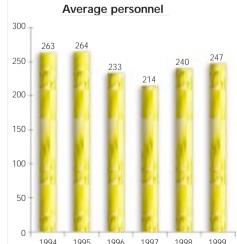
Exel is involved in a joint project involving Mikkeli Polytechnic's Institute of Environmental Technology and the region's reinforced plastic industry: the aim is to find and develop forms of recycling for process waste and other reinforced plastic waste. The project has produced a number of surveys on new reuse alternatives.

#### Certified quality system ISO 9001

Det Norske Veritas has granted Exel's quality system an ISO 9001 quality certificate. As in 1998, Exel came third in the annual nationwide comparison between sports equipment suppliers carried out by the Sporttimyyjä journal. This is the result of Exel's long-range development work.

A project enhancing user friendliness and informative content was introduced to improve the efficiency of the quality system. Internal auditing was intensified by training internal auditors for the Mäntyharju and Kivara Factories. Attitude and quality training was provided for the entire personnel. Part of the training was implemented within the framework of an EU project involving the metal and plastic industry in North Karelia.

Exel organizes a quality competition for its production teams each year. The 1999 quality award went to the customer service team of the Mäntyharju Factory, the Kivara Factory frame profile team and the doctor blade profile team.



# Annual General Meeting

The Annual General Meeting of Exel Oyj is being held on Wednesday, March 29, 2000 at 10.00 a.m. in the Marski room of the Ceresta Restaurant at the World Trade Center in Helsinki.

# Annual Report 1999

This annual report is available in Finnish and English.

# Interim reports 2000

Exel will issue an interim report on the first four months of the year on June 8, 2000 and another report on the first eight months on October 12, 2000. The interim reports will be available in Finnish and English.

These publications can be ordered from:

#### Exel Oyj

Publication orders P.O. Box 29 52701 Mäntyharju Finland Telephone +358 15 34611 Fax +358 15 3461 216

Financial stock exchange information on the company is also available on the Internet at http://www.exel.net



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